

# 2025 Snapshot of the Year

Key Metrics Aligned to Our 2025-2027 Strategic Plan



## PRACTICE

*Improving Intergenerational & Kinship Programs*

- 350+** Technical Assistance Requests Answered
- 8,000+** Practitioners Supported
- 50+** Resources Developed
- 41** Intergenerational Programs & Exemplary Kinship Practices Designated
- 5** Peer Learning Communities Convened
- \$10.5B** Annual Kinship Savings Calculated



## POLICY & ADVOCACY

*Advancing Policy Change*

- 1** 119<sup>th</sup> Congress Policy Agenda Released
- 65** Active GRAND Voices
- 1** Senate Testimony Provided
- 1** Policy & Action Hub Created
- 55+** Meetings with Congressional Offices
- 1** Law Enacted to Support Grandfamilies & Fund Kinship Navigator Programs (P.L. 118-258)



## COMMUNICATIONS

*Expanding Public Reach*

- 384** Global Conference Participants
- 9** Countries Represented
- 97%** Conference Attendees Rejuvenated
- 20+** Media Appearances
- 750K+** Kinship Care Month Impressions
- 60K+** Grandparents Day Impressions



## INFRASTRUCTURE

*Strengthening Capacity*

- 1** New Executive Director Hired
- 100%** Board Giving Achieved
- 2** Top-Rated Charity Designations Maintained