



USA Info Session

Global Intergenerational Week 2024

- An international effort to promote intergenerational connection
- 15 countries participating
- Goals:
 - **Raise awareness** of the benefits of intergenerational connection and intergenerational programs
 - **Advocate for policies** that support intergenerational programs
 - **Foster international connection** among intergenerational practitioners

Past Successes

- Beginning with just four countries in 2021, Global Intergenerational Week grew to 14 countries last year.
- More than 500 supporters across the world in 2023
- 1,300 events held internationally
- In the US, 60 registered supporters held dozens of official events across the country

2024 Plans

- Photo diary
- Social media: get inspired by daily themes or simply showcase your work. Use #GIW24!
- Mix & Mingle: in-person or virtual intergenerational event – can be something you regularly do!
- Reach out to public officials to increase their awareness of intergenerational programs generally and your work specifically
- Consider collaborating with other intergenerational organizations in your area or programmatic sector for joint events or campaigns

Daily Themes

24.04.24 - Day 1:

Let's Raise
Intergenerational
Awareness

#GIW24



25.04.24 - Day 2:

Let's Develop
Intergenerational
Partnerships

#GIW24



26.04.24 - Day 3:

Let's Combat Loneliness
and Social Isolation

#GIW24



27.04.24 - Day 4:

Let's Celebrate
Intergenerational
Spaces and
Communities

#GIW24



28.04.24 - Day 5:



#GIW24

29.04.24 - Day 6:

EU Day
Solidarity
Between
Generations

#GIW24



30.04.24 - Day 7:

Let's Build
Intergenerational
Workplaces

#GIW24



Mix & Mingles



Building Light-Ups



Get Started!

Make sure you're registered as a supporter at gu.org/projects/giw

Email your Mix & Mingle plans to chelsea.mason@eisnerfoundation.org

Questions?