

**generations
united** | **40**
years

Celebrate Grandparents Day

Toolkit to Celebrate Grandparents
Day (September 13, 2026)



Introduction

Throughout September, join Generations United to **#DoSomethingGrand** and celebrate Grandparents Day on **Sunday, September 13, 2026**.

Grandparents Day brings people of all ages together to honor the grandparents, grandfriends, older relatives, kinship caregivers, and community members who share wisdom, provide care, and strengthen families and communities.

Use this toolkit to invite your audiences to **#DoSomethingGrand**, share campaign resources, and celebrate an older adult who has made an impact in your life.

#DoSomethingGrand is a social interactive campaign that gives loved ones the opportunity to honor the older adults in their lives and relish the impact they've made on their families and communities.



Quick Links

- GrandparentsDay.org
- [Grandparents Day Take Action Guide](#)
- [General Social Media Graphics](#)



[Learn more about
Generations United](#)



[Questions?
Email gu@gu.org](mailto:gu@gu.org)



How You Can Help

- Share one or more social posts using the sample copy in this toolkit.
- Include Grandparents Day in your newsletter, website, or community calendar.
- Download and share campaign graphics with your audiences.
- Forward this toolkit to partners, members, colleagues, and community networks.
- **Tag Generations United** and use **#DoSomethingGrand** so we can amplify your participation.

Social Media

This section includes general sample copy, customizable graphics where partners can add their logo, and partner-focused sample copy. Choose the options that best fit your platform and audience, and customize organization names, links, and examples while keeping the core Grandparents Day and #DoSomethingGrand messaging intact.

Partners can share these messages leading up to, on, or after Grandparents Day. A sample post for after Grandparents Day is also included because bringing generations together does not end with one day. People of all ages can always **#DoSomethingGrand**.



General Post



[Download the Graphic](#)

Caption:

Connections across generations help children feel supported, older adults stay engaged, and families and communities grow stronger.

This Grandparents Day, take time to recognize someone who has made a difference in your life and celebrate the relationships that help people of every generation feel valued and connected.

Visit grandparentsday.org to [#DoSomethingGrand](https://twitter.com/DoSomethingGrand).

General Post



[Download the Graphic](#)

Caption:

This Grandparents Day, we celebrate the grandparents, grandfriends, older relatives, kinship caregivers, and people of all ages who share their wisdom, provide care, strengthen families, and help generations stay connected.

Join us and Generations United in celebrating the connections that make our families and communities stronger.

Visit grandparentsday.org to learn how you can #DoSomethingGrand.

General Post: After Grandparents Day



[Download the Graphic](#)

Caption:

Grandparents Day may be over, but bringing generations together does not end with one day.

We can always #DoSomethingGrand by making a call, sharing a memory, offering a helping hand, or spending time with someone from another generation. Every moment of connection can help people of all ages feel valued, supported, and connected.

Visit grandparentsday.org for more ways to keep strengthening connections across generations.

Partner Post: Add Your Logo



[Click Here to Open the Canva Template](#)

*Please delete the “Insert logo” text and add your organization’s logo only within the designated white box. **Do not alter or remove the Generations United campaign design, messaging, colors, or logos.**

01

Open the Canva Template

Select the provided Canva link to create your own editable copy of the graphic.

02

Add your logo.

Upload your organization’s logo and place it inside the designated white box.

03

Download and share.

Download the graphic as a PNG and share it with the suggested copy.

Partner Post: Sample Copy

Caption:

[ORGANIZATION NAME] is proud to join Generations United in celebrating Grandparents Day and the connections that make families and communities stronger.

Through our work, we see what becomes possible when people of all ages know, support, and learn from one another. Together, we can build communities where every generation feels valued and connected.

Visit grandparentsday.org to learn how you can #DoSomethingGrand.

Caption:

We're proud to #DoSomethingGrand by [INSERT HOW YOUR ORGANIZATION CONNECTS OR SUPPORTS GENERATIONS].

Grandparents Day is an opportunity to recognize the grandparents, grandfriends, older relatives, kinship caregivers, young people, and community members who share wisdom, provide care, and strengthen connections across generations.

Join [ORGANIZATION NAME] in celebrating those connections and find more ways to participate at grandparentsday.org.

Newsletters

Invite your audience to celebrate Grandparents Day by including the following copy in your upcoming newsletter!



Newsletter Copy

Grandparents Day is Sunday, September 13, and [ORGANIZATION NAME] is proud to join Generations United in celebrating the connections that make families and communities stronger.

Grandparents, grandfriends, older relatives, and kinship caregivers all play a role in sharing wisdom, providing care, and helping people of every generation feel valued and supported.

This Grandparents Day, we invite you to #DoSomethingGrand. Spend time with someone from another generation, share a favorite memory, write a note of appreciation, or recognize someone who has made a difference in your life.

Visit grandparentsday.org for more ways to participate and celebrate an older adult in your life.

Thank you for Celebrating!

Generations United fights for intergenerational connection - from Capitol Hill to the kitchen table. We work with community-based organizations, policymakers, and partners nationwide so that grandparents can raise grandchildren, older adults can age with community instead of without it, and families of every kind do not have to figure it out alone. We envision a future where no one has to grow up, grow older, or care alone - a future where connection is not left to chance and communities are designed for the way people actually live: together.

