GENERATIONS UNITED 2014 ANNUAL REPORT

It has been another incredible year at Generations United, thanks in large part to a great board of directors, committed strategic advisors, inspiring members, dedicated staff and terrific friends. Together, we've celebrated our many accomplishments and taken pride in the progress we've made towards our mission.

Our **National Center on Grandfamilies** is in the midst of several exciting projects that will help grandfamilies in many important ways. These include training caregivers to elevate their voices through an initiative called the **GrAND Network**; our collaboration with foster and adoptive parents to create a new, powerful alliance known as **Advocates for Families First**; and working in partnership to roll out of the first comprehensive model of **family foster home licensing standards**. We also released the first annual **State of Grandfamilies in America report**.

A few of our other accomplishments this year include:

- Promoting Grandparents Day, continuing to boost our presence on social media and deepen our partnerships as we unleash the potential of all ages when people come together.
- Releasing a signature report on the importance of intergenerational solidarity in families at the National Press Club in Washington, DC.
- Conducting the third Best Intergenerational Communities Awards program and holding a recognition event on Capitol Hill, highlighting mixing it up is the new cool.
- Partnering with Mentor Up to facilitate a national Youth Jumpstart Grantee convening in D.C. Additionally, we developed a toolkit with Mentor Up that encourages young people to start youth-led intergenerational projects and we supported our Jumpstart Grantees with technical assistance.





We have a unique niche and voice, and we could not have accomplished what we did without the generous support of our members, partners, board of directors, committees and funders.

Together, we can build a world that values all generations.



FUNDERS:

FOUNDATIONS

AARP Foundation

Annie E. Casey Foundation

The Brookdale Foundation

Casey Family Programs

Early Childhood Funders' Collaborative

W.K. Kellogg Foundation

MetLife Foundation

Turrell Fund

Verizon Foundation

ORGANIZATIONS AND CORPORATIONS

A Little Help, Inc.

Alliance for Children and Families

AON

Bridges Together

Citigroup

County of San Diego

DOROT, Inc.

Ebenezer Ridges

Grantmakers in Aging

Gray Panthers

Hebrew Home for the Aged at Riverdale

Hebrew Rehabilitation Center

Intergeneration Foundation

Japan Society for Intergenerational Studies

Jefferson Area Board of Aging

Jewish Council for the Aging of Greater

Washington

JMS Properties, LLC

Jones Lang LaSalle

Kind Kids, Inc.

LeadingAge

Many Lights Foundation

Matz, Blancato & Associates

National Association of Area Agencies on Aging

National Association of Counties

Pfizer, Inc.

Plymouth Intergenerational Coalition

The Salvation Army

Sodexo, Inc.

Sunshine Care

Under One Roof, Inc.

United Way of Weld County

VISIONS / Services for the Blind

Volunteers of America

Worcester State University

ZERO TO THREE



INDIVIDUALS

Frank & MaryLee Allen Larry Minnix

Helene Block Fields Michael Morris

Kevin Brabazon Eula Ossofsky

Thomas E. Brown, Jr. John Oyler

Donna M. Butts John Peterson

William Carey Lenora Poe

Mary Ann Casey

Barb Quaintance

Robert Donohue Kenyattah Robinson

Susan Dreyfus Francine Salamone

Sharon Fine Pam Smith

Susan Goff Mason Eileen Stephey

Gail & Bert Hayslip Kathleen Sykes

Austin Heyman James Taylor

Walter Jones Paul Thornell

William Libro Diane Ty

Jatrice Martel Gaiter Marla Viorst

Matthew Melmed Marvin Waldman

BOARD OF DIRECTORS

CHAIR

Matthew E. Melmed Executive Director ZERO TO THREE

VICE CHAIR

Walter L. Jones Region President NY Southeast Area Verizon Wireless

SECRETARY

Michael S. Marcus
Program Director
The Harry and Jeanette Weinberg Foundation

TREASURER

Paul N. D. Thornell Vice President, Federal Government Affairs Citigroup, Inc.

BOARD MEMBERS

MaryLee Allen Director, Child Welfare and Mental Health Children's Defense Fund

Matthew D. Chase Executive Director National Association of Counties

Susan Dreyfus
President & CEO
Alliance for Children and Families & Families
International

Sharon Fine Senior Vice President AON Jatrice Martel Gaiter Executive Vice President of External Affairs Volunteers of America

William L. Minnix, Jr. President & CEO LeadingAge

Barb Quaintance Senior Vice President Office of Volunteer and Civic Engagement ARRP

Francine R. Salamone VP of Corporate Affairs Pfizer, Inc.

Pamela Smith
Director, Aging & Independence Service
County of San Diego

James Taylor President, Senior Living Sodexo, North America

Marla Viorst Communications Consultant

Marvin Waldman President The Shadow Group



STRATEGIC ADVISORS

Robert Blancato President Matz, Blancato, & Associates

Robert Dugger Managing Partner Hanover Investment Group

James Firman
President & CEO
National Council on Aging

Marc Freedman President Civic Ventures

Irv Katz President & CEO The National Human Services Assembly

Catherine Milton Palo Alto, CA

John Rother President & CEO National Coalition on Health Care

Sandra Timmermann Director MetLife Mature Market Institute

Mary Ann Van Clief Vice President The Brookdale Foundation Group

Juan Williams
Journalist & Political Commentator



GENERATIONS UNITED STAFF 2014

Donna M. Butts Executive Director

Ana Beltran Special Advisor, National Center of Grandfamilies

Leah Bradley Program Director

Adam Hlava Operations and Grants Manager

Alan King Communications Specialist

Adam Otto Program and Policy Assistant

Jaia Peterson Lent Deputy Executive Director

Sheri Steinig Special Projects Director

Thomas Taylor Special Advisor, Seniors4Kids

Bettina Thorpe-Tucker Office Assistant

