2012 GENERATIONS UNITED ANNUAL REPORT

Another great year has passed; a year in which the intergenerational community made significant strides in promoting policies and programs that benefit all ages and forge lasting bonds between among the generations.

We salute the work of our members, partners, and friends and look forward to continuing our journey in 2013. In the meantime, we’d like to offer a brief retrospective of some of Generations United's successes over the past year.

JANUARY

- Lauded by UN Secretary-General Ban Ki-moon for our work on shared sites. The UN also published excerpts of a paper by our executive director, Donna Butts.

FEBRUARY

- Issued a point-by-point response to the President's budget for Fiscal Year 2013, explaining how the new budget could affect the intergenerational community.
- Held a free seminar, Evaluating Intergenerational Programs, that provided evaluation tools and techniques that really work.

MARCH

- Recognized the recipients of the inaugural MetLife Foundation/Generations United Best Intergenerational Communities awards at a briefing on Capitol Hill in Washington, DC. The recipients were:
  - the Town of Lamoni, Iowa;
  - the City of Georgetown, Texas;
  - the City of Oberlin, Ohio;
  - the County of San Diego, California.; and Virginia Planning District 10.
- Collaborated with the American Bar Association in issuing the report, Improving Foster Care Licensing Standards, with a grant from the Annie E. Casey Foundation.
**APRIL**

- Challenged Sen. Paul Ryan's budget proposal, "Path to Prosperity," in an opinion piece by Donna Butts that was published in The Hill newspaper.
- Held a free webinar, Loyalty, Legacy & Choices: Constructive Conversations about Our Children's Parents, to help grandfamilies ease the burden for children whose parents are unable to care for them.

**MAY**

- Launched Colorado Seniors4Kids in partnership with the Colorado Children's Campaign. This statewide, grassroots initiative raises the voices of Coloradans age 50 and older in support of policies and programs that help children thrive.
- Raised visibility with a guest commentary published in The Denver Post. Former Congresswoman Pat Schroeder and renowned author, anthropologist and scholar Mary Catherine Bateson authored the piece, "Seniors4Kids urges older Coloradans to get out and 'play.'"
- Selected as a finalist for the 2012 Eisner Prize for Intergenerational Excellence.
- Worked with the Annie E. Casey Foundation to promote their excellent report, Stepping Up for Kids: What Government and Communities Should Do to Support Kinship Families.

**JUNE**

- Announced plans to use Grandparents Day in September as an opportunity for all generations to engage in a week of intergenerational activism and activities.
- Responded to the Supreme Court Ruling on Affordable Health Care Act and created a fact sheet on the ACA's benefits for children and older adults.
**JULY**

- Launched a new campaign, **Grand Faces, Grand Voices** to raise the visibility of adults age 50 and older who support policies and investments that help children and younger people thrive.
- Unveiled [Grandparentsday.org](http://Grandparentsday.org), a website devoted specifically to provide resources, ideas and inspirations for making Grandparents Day a time of activism and intergenerational activities.

**AUGUST**

- Congratulated Donna Butts for being named by the NonProfit Times to its "**Power & Influence Top 50.**"
- Announced six new "**Programs of Distinction**" for the intergenerational community:
  - DOROT’s Youth Volunteer Program, DOROT, New York, NY;
  - The JCA Heyman Interages Center, Jewish Council for the Aging of Greater Washington (JCA®), Rockville, MD;
  - Together Transforming the Experience of Aging, Kendal at Oberlin, Oberlin, OH;
  - AGE to age: bringing generations together, Northland Foundation, Duluth, MN;
  - CATCH Healthy Habits, OASIS Institute, Saint Louis, MO; and
  - The Great Friendship Link, Sunshine Care Assisted Living Homes, San Diego, CA.

"I know for a fact that Generations United was a large part of my selection as a Rhodes Scholar. During my interview, I was asked why intergenerational interactions were important. My experiences with GU events and people flooded my mind and helped me answer their question with conviction. I told them that intergenerational interactions were not just important - they were essential. In addition to serving as meaningful interactions that add purpose to both generations' lives, something I experienced firsthand, the support of intergenerational interactions is smart public policy: both communities have needs that can be met through and with one another. Resources are saved, communities are strengthened, and everyone wins in the process. We are used to talking about policy as a win-lose game. Intergenerational interactions show us that policy can be a win-win game, and GU is by far the most vocal champion of this hopeful reality."

**Carrie Ryan, Generations United Youth Volunteer Award**
SEPTEMBER

- Issued a call to action for all generations during a week-long recognition of Grandparents Day.
- Held a White House event that recognized contributions of grandparents and older adults and issued a call to action for Americans to advocate for children and youth.
- Raised visibility with an opinion piece in the Huffington Post titled, "It's Time to Do Something Grand: A Call to Action on Grandparents Day," and co-written by Mark Shriver and Donna Butts.
- Collaborated with MetLife Mature Market Institute (MMMI) in issuing the MetLife Study on Grandparents and a tip sheet, "Grandparents Investing in Grandchildren: Actions Speak Louder than Words."
- Released Grand Successes that told the stories of some of the many successful individuals raised by their grandparents or other grandfamilies.

OCTOBER

- Announced, with MetLife Foundation, the 2012-2013 Youth Jumpstart Grant designees:
  - Belton Service-Learning, Belton, MO;
  - Boys & Girls Club of Fresno County, Fresno, CA;
  - Boys & Girls Club of the Three Affiliated Tribes, New Town, ND;
  - Cross Cultural Community Center, Chicago, IL;
  - Eastern Nebraska on Aging Offices/Foster Grandparents, Omaha, NE;
  - Girl Scouts Heart of the Hudson Troop 1986, White Plains, NY;
  - Lucille W. Gorham Intergenerational Community Center, Greenville, NC;
  - Mount Vernon 4-H Awesome Adventurers, Fairfax, VA;
  - Our AIM Foundation, Dunedin, FL; and
  - Widener University, Center for Social Work Education, Chester, PA.
- Partnered with several other organizations to develop and release the report, Making It Work: Using the Guardianship Assistance Program. Partners included the Children's Defense Fund, Child Trends, American Bar Association Center on Children and the Law, Casey Family Programs, and Child Focus.
**NOVEMBER**

- Raised visibility with an opinion piece in the Huffington Post titled, "It's Time for a Grand New Day," and written by Dr. Joan Lombardi and Dr. Mary Catherine Bateson.
- Held a free webinar, "European Year for Active Ageing and Intergenerational Solidarity in 2012," that discussed the significance of this celebration and told how European organizations planned and celebrated the event.

**DECEMBER**

- Unveiled our latest report, Hunger and Nutrition: What's at Stake for Children, Families and Older Adults
- Raised visibility with an opinion piece in the Huffington Post titled, "Hungry for Meaning," that was written by Donna Butts.
- And farther south, the Lexington Herald-Leader ran an op-ed by Bill Perrine of Generations United's Kentucky Seniors4Kids. Read "Ky. Voices: Seniors should focus on saving at-risk children."
# Financial Supporters

## Foundations

- AARP Foundation
- The Annie E. Casey Foundation
- Atlantic Philanthropies
- Birth to Five
- Casey Family Programs
- Eisner Foundation
- Intuit Financial Freedom Foundation
- Jay I. Firman Foundation
- MetLife Foundation
- Patton Family Charitable Foundation
- The Brookdale Foundation
- The Turrell Fund

## Organizations & Corporations

- Alliance for Children and Families
- Capital City Intergenerational Care, Inc.
- Child Welfare League of America
- Community Strengths
- Council of Yonkers, Inc.
- County of San Diego
- CVS Corporation
- DOROT, Inc.
- Easter Seals, Inc.
- Ebenezer Ridges
- Friendship Center, Inc.
- Intergeneration Foundation
- JABA
- Jewish Council for the Aging of Greater Washington
- Kind Kids Inc.
- LeadingAge
- Matz, Blancato & Associates
- MetLife Mature Market Institute
- National Academy of Social Insurance
- National Association of Area Agencies on Aging
- National Association of Counties
- Neosho County Community College
- New York State Intergenerational Network
- Oasis Institute
- Penn State
- Plymouth Intergenerational Coalition
- The Hebrew Home for the Aged at Riverdale
- The Philanthropic Group, Inc.
- The Salvation Army National Corporation
- Under One Roof, Inc.
- United Retirement Center
- Voices for America’s Children
- Volunteers of America
- Worcester State College
- ZERO TO THREE
INDIVIDUALS

Mary Lee & Frank Allen
Colleen Appleby-Carroll
Paul Arfin
Helene Block Fields
Kevin Brabazon
Paula Butler
Donna Butts
Amelia Derr
Robert Donohue
Michele M. Elia
Chris Ellis
Sharon Fine
Barbara Friedman
Susan Goff Mason
Joan Harrison
Bert & Gail Hayslip
Austin Heyman
Marcie Jones
Walter Jones
Irv Katz
Jacquelyn Kidd
Eric Kingson
William Libro

Matthew Melmed
Larry Minnix
Terrence Modglin
Sharon Niederhaus
Eula Ossofsky
John A. Oyler
Brian Puppa
Barb quaintance
Kenyattah Robinson
Lisa Schell
Maureen Statland
Chris Steinig
Rosanna Steinig
Sheri Steinig
Harry and Eileen Stephey
Kathleen Sykes
James W. Taylor
Paul Thornell
Sandra Timmermann
Julie Tippens
Marla Viorst
Masako Yoshizu
BOARD OF DIRECTORS 2012

CHAIR
William L. Minnix, Jr.
President & CEO
LeadingAge

VICE CHAIR
Matthew E. Melmed
Executive Director
ZERO TO THREE

SECRETARY
Michael S. Marcus
Program Director
The Harry and Jeanette Weinberg Foundation

TREASURER
Paul N. D. Thornell
Vice President, Federal Government Affairs
Citigroup, Inc.

BOARD MEMBERS
MaryLee Allen
Director, Child Welfare and Mental Health
Children’s Defense Fund

Mary Ann Casey
The Patton Family Foundation

Sharon Fine
Senior Vice President
Aon

Jatrice Martel Gaiter
Executive Vice President of External Affairs
Volunteers of America

Walter L. Jones
Vice President Network – West Area
Verizon Wireless

Sandra Nathan
Vice President for Programs
Marin Community Foundation

Stephanie Osborn
Deputy Director, County Services
National Association of Counties

Barb Quaintance
Senior Vice President
Office of Volunteer and Civic Engagement
ARRP

John Rother
President & CEO
National Coalition on Health Care

Pamela Smith
Director, Aging & Independence Service
County of San Diego

James Taylor
President, Senior Living
Sodexo, North America

Sandra Timmermann
Director
MetLife Mature Market Institute

Marla Viorst
Communications Consultant
STRATEGIC ADVISORS

Robert Blancato
President
Matz, Blancato, & Associates

Robert Dugger
Managing Partner
Hanover Investment Group

James Firman
President & CEO
National Council on Aging

Marc Freedman
President
Civic Ventures

Irv Katz
President & CEO
The National Human Services Assembly

Catherine Milton
Palo Alto, CA

Mary Ann Van Clief
Vice President
The Brookdale Foundation Group

Juan Williams
Journalist & Political Commentator

GENERATIONS UNITED STAFF 2012

• Donna M. Butts, Executive Director
• Marcia Adler, Senior Fellow
• Colleen Appelby-Carroll, Communications Coordinator
• Ana Beltran, Special Advisor, National Center of Grandfamilies
• Leah Bradley, Program Specialist
• Adam Hlava, Operations and Grants Manager
• Alex Cutler, Special Projects Assistant
• Jaia Peterson Lent, Deputy Executive Director
• Eric Masten, Policy and Program Coordinator
• Melissa Ness, Public Policy Manager
• Eliseba Osore, Project Assistant
• Sheri Steinig, Special Projects Director
• Thomas Taylor, Special Advisor, Seniors4Kids
• Bettina Thorpe-Tucker, Office Assistant
• Anne Tria Wise, Senior Project Manager

www.gu.org