

MEDIA ADVISORY

CAMPAIGN PLANNED TO INVOLVE OLDER KENTUCKIANS IN EFFORTS TO EXPAND QUALITY PRESCHOOL

NATIONAL ORGANIZATION GENERATIONS UNITED TO RELEASE KENTUCKY REPORT

KENTUCKY FIRST LADY JANE BESHEAR AND ALL FORMER FIRST LADIES TO BE PART OF EFFORT

How does universal, high-quality pre-K benefit all generations and society as a whole? Why are older adults such a valuable resource in mobilizing others and working for this cause in Kentucky and elsewhere?

The answers can be found in the groundbreaking report *Generations Unite for Quality Pre-K: Kentucky* by Generations United and its Seniors4Kids initiative to be released at a press event in partnership with the Prichard Committee for Academic Excellence.

The event also will feature the involvement of First Lady Jane Beshear and all of Kentucky's former first ladies in the effort.

WHEN: Thursday, June 26, 9:30 am ET

WHERE: Governor's Mansion
704 Capitol Ave
Frankfort, KY

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Prichard Committee for Academic Excellence,
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WHO: First Lady Jane Beshear
Former First Lady Libby Jones
Seniors4Kids Chair of Kentucky Captains,
Willi (Wilma) Walker, Ph.D.
Robert F. Sexton, Executive Director, and Cindy Heine,
Associate Executive Director, Prichard Committee for
Academic Excellence

Stephanie Harris-Kuiper, Director of Intergenerational Engagement, and Jaia Peterson Lent, Deputy Executive Director, Generations United

WHAT: At an event hosted by First Lady Jane Beshear learn about the report and hear from older adults themselves about why they champion pre-k for young Kentuckians.

Seniors4Kids (www.seniors4kids.org) is a civic engagement initiative that bridges the generations by raising the visibility of adults 50+ in support of issues directly impacting children and youth. Seniors4Kids engages these adults in support of state initiatives. Adults 50+ create statewide networks of community leaders and grassroots volunteers with the common goal of promoting policies that both directly impact children and youth and benefit the entire community.

Generations United, a membership organization of over 100 national, state, and local organizations representing more than 70 million Americans, works to improve the lives of children, youth, and older people through intergenerational strategies, programs, and public policies.

The Prichard Committee for Academic Excellence is a nonpartisan group of citizens dedicated to vastly improving the performance of Kentucky schools. For 25 years, the Committee has united parents and civic and corporate leaders to keep quality education at all levels funded and at the forefront of Kentucky's agenda.