

**Contact:** Lindsay Moore, (202) 289-4502 or [lmoore@gu.org](mailto:lmoore@gu.org)

December 27, 2007

## **GENERATIONS UNITED LAUNCHES FINANCIAL LITERACY WEB SITE**

Today, Generations United partnered with the National Endowment for Financial Education with support from CITI to launch an interactive web site at [www.gu.org/NEFE](http://www.gu.org/NEFE). The site, *Enhancing Your Retirement: Helping Ensure the Financial Success of Children and Youth*, trains grandparents and other relative caregivers how to teach the young people in their lives about money and handling finances.

“We are very excited about this project,” said Donna Butts, Executive Director of Generations United. “Strengthening families is key to our mission and offering this site gives people of all ages the skills and information to lead successful, meaningful lives.”

Video segments featuring older adults and youth introduce the content of each chapter. Individuals can use helpful, printable forms like the *Spending Plan* and the *Purchase Worksheet* to set goals and chart progress. Interactive quizzes measure and promote learning.

Micah Bufford, GrandFamilies Teen Coordinator of GrandFamilies of America, agrees that the site will benefit young people. “As a college student, I struggle to have enough money for what I want and need,” he said. “After going through *Enhancing Your Retirement*, I think more about how I spend and save my money. All kids can benefit from it. It is never too early to start thinking about your future and your retirement.”

Financial literacy training is one of many projects that Generations United organizes for the benefit of children, youth, and older adults. For more information on Generations United, visit [www.gu.org](http://www.gu.org).

*Generations United, a membership organization of over 100 national, state, and local organizations representing more than 70 million Americans, works to improve the lives of children, youth, and older people through intergenerational strategies, programs, and public policies.*